



## IRFAN KHAIRI

# 2 DAYS

PROGRAMME

## INTERNET & SOCIAL MEDIA MARKETING-PRO

"Learn the latest digital trends"

# MYR 2,600

100% HRDF Claimable : Course Fee, per/pax\*  
(Classroom Training)

## INDUSTRY LEADER

Irfan Khairi has been one of the frontrunners in e-commerce and social media program development. He has served as a consultant and content developer, creating modules and programs for several international universities, brands, and government agencies, including Asia eUniversity, Open University Malaysia, Federation University Australia, Maybank Singapore, Berita Harian, International Islamic University, Oxford Center for Leadership, Media Prima, Limkokwing University, Now Asia Singapore, and currently Lotus Institute in Dubai.

## INTERNET & SOCIAL MEDIA MARKETING-PRO

This programme can bring small and medium sized enterprises to the level of multinational corporations, all with the right strategies in place.

## Course Benefit

- ✓ Develop skills in online advertising / marketing
- ✓ Develop effective strategies in online marketing
- ✓ Understand techniques in new wave technologies



### Course Content

Understand and apply knowledge in developing websites for business  
Develop skills in doing online advertising / marketing via websites  
Develop effective strategies in online marketing through social media  
Understand SEO as well as optimising your online presence  
Understand techniques in integrating new technologies/ gadgets into your marketing plan



### Who should attend

Web Designers and Developers  
Sales and Marketing Staff  
Marketing Digital Marketers  
Marketing Graduates  
Business Development Managers  
PR Professionals  
Advertisers  
Event Organisers and Managers  
Online Marketers  
Digital Strategists  
Business Owners



**012-7715002**

[www.iksbtraining.com](http://www.iksbtraining.com)

Irfan Khairi Sdn Bhd (719344-P)  
19-3, Oval Damansara,  
No. 685, Jalan Damansara,  
60000, Petaling Jaya, Kuala Lumpur

Organised By:



FEE PER PERSON RM2,600.00  
(Inclusive of 6% SST)

FOR HRD CORP REGISTERED EMPLOYERS  
(AUTHORISATION FOR LEVY DEDUCTION  
SST Registration No : W10-2111-32000086

# REGISTER FORM

Irfan Khairi Sdn Bhd is an approved training provider and registered with Pembangunan Sumber Manusia Berhad (PSMB). All our courses are claimable through the HRDF scheme.

## REGISTER NOW

<b>MYCoID :</b>	<b>Company Name :</b>	
<b>Address :</b>		
<b>Telephone No. :</b>	<b>H/P No. :</b>	<b>Fax No. :</b>
<b>Contact Person :</b>	<b>E-mail :</b>	

NO	NAME	NRIC	DESIGNATION	EMAIL	HP NO.	ACADEMIC QUALIFICATION

**\*\* Please use separate form for registration of more than 5 participants**

1. I (name) ..... agree to the above mentioned participant(s) to attend the selected programme organised by IKSB & HRD Corp.

SIGNATURE

COMPANY  
STAMP

2. I hereby authorised HRD Corp to debit RM ..... being the course fee(s) for the programme. I understand the fee(s) will not be refundable after confirmation letter has been issued.

Name : .....  
Designation :

Participant's manual will be provided to each participant in softcopy. An E-Certificate of Attendance will be given to the participant who fully attended the overall training. Should you require further clarification, please contact us 012-7715002 (Mr. Isla) or email at training@iksbsmail.com

Payment Method: Direct Debit from employer's levy account. \*(subject to sufficient levy balance and no levy arrears)  
CANCELLATION is not allowed after approval has been given, however replacement is allowed.  
Registration must be made (7 Working Days) before class.